

MONTGOMERY COUNTY FIRE AND RESCUE COMMISSION
Community Outreach, Public Relations &
Volunteer Recruitment & Retention Committee
MINUTES
November 4, 2002

EOB 12th FLOOR CONFERENCE ROOM

COMMITTEE MEMBERS PRESENT
Chair Commissioner Anita Powell
Commissioner Bob Freeman
Marcine D. Goodloe

OTHER ATTENDEES:
Gordon A. Aoyagi, Fire Administrator
Chief David Dwyer, DVFRS
Neil Shorb, MCFRS
Lori Hook, MCFRS

1. Call to Order – Chair Powell

The Community Outreach, Public Relations & Volunteer Recruitment and Retention Committee meeting was called to order by Committee Chair Powell at 5:42 p.m. in the EOB 12th Floor conference room.

2. Montgomery County Community Outreach Presentation – Tina Clarke

Tina Clarke, the African American Liaison Officer to the County Executive, made a presentation explaining what outreach efforts are being made by the County Executive's office. She explained that her duties include making the County Executive aware of issues and concerns in the African American community, helping expedite and coordinate referrals for homeless persons to HHS (Health and Human Services), to develop and maintain partnerships with various agencies and businesses within the community and to prepare and distribute the In Touch Newsletter.

3. MCFRS Community Outreach Presentation – Pete Piringer

Pete Piringer, the MCFRS PIO (Public Information Officer), made a presentation explaining the outreach efforts of the Montgomery County Fire and Rescue Service. He commented that although there is a clear distinction between the Montgomery County outreach efforts and the MCFRS outreach efforts that the two programs work closely together. Mr. Piringer spoke of MCFRS outreach efforts including the NAHF (National Association of Hispanic Firefighters) smoke alarm program, the National Safe Kids program grant for child safety seats, and the NFPA (National Fire Protection Association) Risk Watch program for school children.

4. **Recruitment Presentation – Dee Howard**

Dee Howard, DFRS Recruitment Office, made a presentation regarding the recruitment efforts of the DFRS and DVFRS. She commented that the DFRS will begin the process of accepting applications on November 27, 2002. Ms. Howard stated that a new recruitment campaign has begun featuring a new poster design as well. The DVFRS continues to solicit referrals through the Fire Board.

5. **EEO Diversity Plan**

Due to the length of the Diversity Plan, Chair Powell asked the committee to read the Diversity Plan prior to the next meeting for discussion.

6. **Committee Structure & Draft Work Plan**

Committee Chair Powell asked the committee members to review the attached draft work plan prior to the next committee meeting. At the next meeting the committee will set up Task Groups and choose which groups and tasks they are interested in.

7. **Update on LOSAP Study**

Chief Dwyer reported that the LOSAP report recommendations were finalized by the LOSAP committee to be funded through the general fund. Another update will be provided as soon as any information becomes available.

**A MOTION was made by Marcine Goodloe to adjourn the meeting.
SECONDED by Commissioner Freeman. PASSED unanimously.**

Meeting adjourned at 6:29 pm